

January 2012



CAMPAIGN
for **SOCIAL SCIENCE**

Campaign for Social Science Annual Report 2011

From the Chair



UK social science is world class. Some individual disciplines are actually world leading. The QS World Rankings for 2011 ranked the UK second only to the US, with its vastly superior

resources in terms of people and funding, for the quality of its social science research. The ESRC's Bench-marking exercise has also demonstrated the world-leading status of many individual disciplines.

And yet the public image of social science is not as clear as it could be: whilst the term 'science' easily conjures up images of people in laboratories wearing white coats gazing intently at flasks – whatever the actual reality of natural scientific work – 'social science' more often draws a simple blank and little awareness of the wide range of disciplines, level of expertise involved or even its role in taking society forward. It has also been clear for many years that social science is not always valued sufficiently by politicians; many simply do not understand it or reduce it to 'no more than common sense'. There is no longer a senior voice within the UK government to make the case for social science contributions to its work nor are social scientists called upon sufficiently to give evidence to relevant select committee. Sadly the social science community has not been good enough at putting forward members of its own community able to speak competently and authoritatively to the media on social science issues.

In summer 2010, the Academy's Council agreed that there was a need to celebrate the quality and outstanding success of UK social science more strongly. It was time for a greater public awareness of what social science is, of the wide range of

disciplines it embraces and the vital central role it has played and continues to play in public policy making.

In thinking about how to approach these issues, the Academy's Council recalled that the Campaign for Science and Engineering (CaSE), which started life 25 years earlier as Save British Science, had succeeded in bringing government to understand and accept the strategic role of STEM disciplines and industries which can contribute to a successful UK economy. The Academy decided to adopt this model and set up the **Campaign for Social Science (CfSS)**.

The use of the word 'for' in the name 'Campaign for Social Science' is crucial. It was agreed from the outset that the Campaign should be a positive activity, promoting the value of social science to society, focussing on the UK in the first instance but with an intention to broaden out more globally in time. A positive, promotional campaign would raise the public profile of the social sciences, set out their relevance to addressing societal issues, promote the excellence of UK social science and stress the value of a social science education. It would do this by working collaboratively with other interested bodies, bringing together members of the whole social science community, including the Academy's 43 member learned societies, the ESRC, and the academic publishing sector.

So, just one year ago, the Campaign for Social Science was launched to a packed gathering at the House of Lords. Now social scientists are being connected to promote and support their vital discipline as never before and the evidence is that the wider world is beginning to take notice.

SIGNATURE

Professor Tony Crook AcSS



David Willetts MP speaking at the launch of the Campaign for Social Science

Members of the Board



The audience at the Campaign launch

Governance

It was felt that an independent identity would help maintain clarity of purpose in the public eye. So the Campaign was established as a largely autonomous entity, with its own **Campaign Board**.

The Board includes Academy Council members, representatives from the

Academy's member learned societies and others from the policy and practice communities. Over the year, the Board's membership has been augmented to better represent the interests of the Devolved Administrations.

The current members of the Board are:

- **Professor Tony Crook AcSS**, Chair. Member of the Academy Council, former pro-Vice Chancellor of the University of Sheffield, chair of Shelter and a trustee/Director of several housing and regeneration bodies.
- **Kate Barker CBE AcSS**, an economist and long-time member of the Bank of England's Monetary Policy Committee; now Senior Adviser at Credit Suisse and a non-executive member of the UK government's Office for Budget Responsibility.
- **Helena Djurkovic**, Chief Executive of the Political Studies Association.
- **Barbara Doig AcSS**, former Chief Researcher at the Scottish Executive, former chair of the Social Research Association and now an independent knowledge broker.
- **Professor Ivor Gaber AcSS**, Professor of Journalism at City University London and the University of Bedfordshire, a broadcaster and media consultant, who formerly held senior editorial positions at the BBC, ITN, Channel Four and Sky News.
- **Professor Michael Harloe AcSS**, a sociologist and former Vice Chancellor of the University of Salford, a member of the Academy Council and chair of its Consultations Group.
- **Judith Mudd**, Chief Executive of the British Sociological Association
- **Professor Teresa Rees CBE AcSS**, an educationalist and former Pro Vice Chancellor at Cardiff University.
- **Ceridwen Roberts AcSS**, a social policy practitioner and senior research fellow at the University of Oxford, and former chair of the Social Research Association.
- **Professor Paul Wiles CB**, a criminologist, former Chief Scientific Adviser to the Home Office and a Trustee of NatCen.
- **Diana Wilkinson AcSS**, Former Chief Researcher at the Scottish Executive
- **Stephen Anderson**, Executive Director of the Academy of Social Sciences
- **Robert Upton CBE AcSS**, Deputy Chair of the Infrastructure Planning Commission, was an inaugural member of the Board, adding his expertise to the initial stages of the Campaign, but had to stand down owing to pressure of work. The Campaign is very grateful for all his help in its early stages.

Business Plan and Objectives

Over the first year the Board has developed and refined a business plan, with objectives and critical success factors. The Campaign's objectives are:

1. To inform and influence public policy with social science evidence
2. To be regularly in the news and in the media with comment on social science issues.
3. To speak with authority on the state of social science
4. Promote the benefits of investment in social science education and research



Objective 1 – To inform and influence public policy with social science

evidence – Relationships that are already being developed with key people in the policy community will be extended: via the All Party Parliamentary Group on Social Science; with appropriate select committee chairs and secretariats in order to suggest topics of social science interest and provide evidence; with the Government Economic Service and Government Social Researchers; with other key policy bodies. Existing work on responding to key consultations and providing experts to give evidence will be developed. As funding allows, the main party conferences will be targeted through fringe meetings, possibly in conjunction with other bodies to reduce the costs involved. We will also be appointing advisers for the Devolved Administrations to review legislative programmes and topical issues and suggest public policy issues on which the Campaign can usefully comment or feed into.

“To inform and influence public policy with social science evidence.”

Trevor Phillips OBE, Chair of the Equality and Human Rights Commission, speaks at the Campaign launch



Crowds at the launch listening to the speakers





Richard Wilkinson, co-author of *The Spirit Level*, speaking at the conference on the Summer 2011 Riots.

“To speak with authority on the state of social science”

Business Plan and Objectives contd..

Objective 2 - To be regularly in the news and in the media with comment on social science issues. This will be met with the help of expert assistance both in and out of house. A register of experts is being assembled from the body of Academicians who are notifying the Campaign of areas of interest and expertise on which they are prepared to be contacted and this will be placed in the public domain via the Campaign website. In this way the Campaign will be able to mobilise rapid comment and response on key issues as they arise. Already a conference to showcase social science expertise on the summer 2011 riots has been staged, attracting enormous interest. Regular opinion pieces in a variety of publications plus a steady stream of press releases will acclimatise the media to the Campaign messages and begin to infiltrate social science thinking into the public debate. Continued publication of the *Making the Case for the Social Sciences* series will add to this provision of expert advice to the public at large. Encouraging comment through blogging sites such as SocialScienceSpace will increase the message spread. Book publication and videos on YouTube about the importance of social science are in development. An e-Newsletter keeps supporters in touch with the Campaign and briefing articles in learned society newsletters will aid this.

Objective 3 – To speak with authority on the state of social science. This will be developed through the Campaign’s current research project into the state of social science in the UK. Publication of research findings will enable informed comment and lobbying. Research evidence on topical issues will be used as a basis for further public comment. Setting up working groups or lining up individuals to publish briefing papers or summaries of research on key issues will be another route to achieving this aim.

Objective 4 – Promoting the benefits of investment in social science education and research. This will be achieved through assembling the case for the benefits of a social science education and for the benefits and impact of social science research. Responses on consultations covering higher education and research will be targeted. Liaising with key social science partners such as the ESRC, charitable funding trusts and the British Academy will help bring together the key arguments. We will also be monitoring the impact of the new higher education funding regimes across the UK governments on recruitment to undergraduate and postgraduate social science courses.



The conference on the Riots of Summer 2011 (October 2011)



(Anticlockwise) Frances Crook of the Howard League, Professor Ted Cattle CBE of ICoCo, Trevor Phillips OBE and Professor Ben Bowling AcSS at the conference on the Riots of 2011



Critical Success Factors

From these broad objectives a series of Critical Success Factors has been developed which will help demonstrate progress against the aims. These are:

- UK social science is accepted as critical to HM Government’s agendas such as growth and the ‘Big Society’.
- The appointment of a Chief Social Science Adviser to UK government ministers.
- Submissions and oral evidence being given regularly to parliamentary select committees.
- An annual review and/or discussion with government about support for social science.
- Protection of those longitudinal and key data sets deemed to be at risk.
- Providing an experts database for media comment.
- Protecting funding for postgraduate social science teaching and research.
- Monitoring and reporting of social science capacity and capability together with their impact on the excellence and relevance of UK social science.
- Social science education overall to be better valued.
- Party manifestos for 2014 to contain positive references to social science provision.



Prof Sir Howard Newby AcSS speaking at a Campaign roadshow

“From these broad objectives a series of Critical Success Factors has been developed...”



Professor Andrew Jordan AcSS speaks at the launch.



Prof Sir John Beddington, the UK Government’s Chief Scientific Adviser, and Michael Meacher MP speaking at the launch of *Making the Case for the Social Sciences 3*



Pictures from the launch of *Making the Case for the Social Sciences 3: Sustainability, the Environment and Climate Change*

Funding Plan



“In our first year
we have raised
over £100,000”



An associated Development Appeal has been launched to support the Campaign. In our first year, we have raised over £100,000 from individuals, universities, learned societies and publishers.

The funding breakdown is as follows:

- Individual donations - £9,000
- Learned society donations - £46,100
- Publisher donations - £12,000
- University donations - £28,400
- Academy - £10,000

Donations ‘in kind’ have also been received from various sources.

Learning from the model of CaSE, the Campaign Board has established that the Campaign needs to achieve an income stream of around £250k per year to fund its planned activities and enable it to achieve its aims. This has been set as a target to be achieved within five years. It was realised early on that it would be necessary to seek repeat donations and, vital to the achievement of this target, would be the support from universities.

Twelve universities have so far agreed to make donations and discussions are in train with many others. In these cases, Academicians have undertaken to approach their Vice Chancellors personally to seek this support and this on-the-spot, direct method of seeking donations is being used wherever possible. This support from the HE community appears to be central to CaSE’s financial model and the Campaign also hopes to gain similar support from as many UK universities as possible. This will provide a reasonably reliable income stream and also increase the breadth and solidity of the supporter

base.

The Board is very aware that the key to future success in fundraising is through clear evidence of successful activity. This is something of a ‘chicken and egg’ situation as the activity is difficult – or even impossible – without sufficient resource to deliver it. The fundraising targets for the next five years gradually increase in the expectation that visible activity will be seen as a good return on investment for donors and that this will encourage more social scientists to pledge their own individual support. If the targets are achieved – as has happened in the first year – then the Campaign will be self-funding by 2015.

One key component in achieving sustainability for the Campaign is to maintain the current support base and to increase it. Good communication with supporters and feedback on successes, especially those ‘behind the (public) scenes’, will be an important element in achieving sustained giving, hence the newsletter and reporting through learned society journals is regarded as a core activity.

Other short term plans include a telephone campaign to all Academicians, asking early career social scientists to help by calling them to talk about their own future in social science and to seek support.

Appropriate charitable trusts will also be approached once a suitable track record of success against the Critical Success Factors has been established and a strong support base can be demonstrated as this is key to successful applications for funding.

Funding Plan contd.

To facilitate donation, the Campaign team has put systems in place to allow giving by Direct Debit and Standing Order – both through the office and the Campaign website. By using these more efficient methods the administrative burden is kept light and costs kept low. These methods also encourage repeat giving, which is crucial to future planning of activities.

Additionally, donors are encouraged to sign up to the HMRC Gift Aid scheme, which enhances donations by 25% at no extra cost to the donor, as the basic rate

tax that has already been paid on them can be reclaimed by the Campaign.

The Campaign is also welcoming donations 'in kind'. Writing articles, holding local events, advising on strategy and other activities are all enormously helpful to its successful growth.

In 12 months we have put down the infrastructure and engaged in various activities to pursue our objectives. With continued and growing support in 2012, we are set to achieve much more.



“With continued and growing support in 2012, we are set to achieve much more.”



Frances Crook of the Howard League for Penal Reform and Dr David Farrington address the audience



Professor Mike Hough

Pictures from the launch of *Making the Case for the Social Sciences 4: Crime*



Rt Hon Lord McNally, Minister of State for the Ministry of Justice, speaks at the launch of *Making the Case for the Social Sciences 4: Crime*





Highlights of 2011

Leading up to the launch of the Campaign, frantic work went into developing a clear identity and communications channels for the Campaign. A logo reflecting the nature of the campaign was developed using the Academy's colours to tie the two together. Information literature was put together and printed, and a dedicated website with the ability to accept donations was built and went live on the day of the launch, allowing people around the world to find out about the campaign.

Campaign Launch



Rt Hon David Willetts MP, Minister of State for Universities and Science speaking at the Campaign launch

“I applaud the Campaign for Social Science”



Polly Toynbee addresses the Campaign launch

David Willetts MP, Minister of State for Universities and Science, was the keynote speaker at the launch event on 20th January 2011 at the House of Lords. Over 150 people attended, from politics, practice and academia, to hear passionate support being voiced for the central and strategic role of social science in society. ‘I applaud the Campaign for Social Science,’ said David Willetts, talking about the importance of evidence-based policy.

Polly Toynbee, journalist for the *Guardian* newspaper, took the government to task for casting doubts on the future of the Birth Cohort Survey, saying that these longitudinal studies were the ‘crown jewels’ of UK social science research; Mr Willetts did not demur, and left promising to consider the matter urgently. This seems to have been one of the Campaign’s first successes as, a few weeks later the government announced £33.5million funding to continue this study.

Lord Anthony Giddens AcSS, Professor David Rhind AcSS and Trevor Phillips of the Equality and Human Rights Commission joined the panel to express support for the Campaign and its aims and to take part in a lively debate about the future of social science.

Photos from the event and videos of the presentations are available on the Campaign website.



Communications

The next step was to take the Campaign out to the world.

The dedicated Campaign website (www.campaignforsocialscience.org.uk) has formed an important focus for reporting on events and also a channel of communication about issues both of

concern and celebration. The website was developed speedily. Some changes have been made in light of experience and this evolutionary process will continue so that the website becomes the focal point for supporters and others interested in following up Campaign activity.

“...a focal point for supporters and others...”

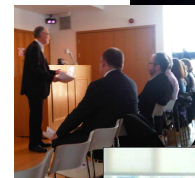
Roadshows

Roadshows have been – and continue to be – a direct means of engaging with the social science community. Universities up and down the country have generously hosted informal lunchtime events at which social scientists based in their region can come together to hear about the Campaign from members of the Campaign Board to help them understand how they can assist, and discuss matters of common interest. These events have proved very popular and most have brought together audiences of 50 or more with very lively exchanges of ideas and concerns. Although much of the Campaign’s work will necessarily be based in London, in working with government on raising the profile of social science, it will also be important to bring the social science community together across the UK, including via the Devolved Administrations.

During 2011 roadshow events have been held in:

- North East England, at Northumbria University in Newcastle
- North West England, at the University of Liverpool
- Yorkshire and Humber, at the University of Sheffield
- West Midlands, at the University of Warwick
- East Midlands, at the University of Leicester
- Scotland, at the University of Aberdeen
- Wales, at Cardiff University
- East Anglia, at the University of Essex
- London, at University College London
- Consultation at Glasgow Caledonian University
- Consultation at the University of Edinburgh
- South West England, at the University of Bath

The 2012 roadshow programme includes: East England at the University of East Anglia in Norwich (15th March), Northern Ireland in Belfast during the Political Studies Association annual conference in April, and South-East England at the University of Kent (29th March).



Photos from various Campaign Roadshow events



Supporters



the natural home
for authors, editors & societies



Beginning at the heart of things, members of the Academy's Council and Campaign Board became donors.

The opportunity to support the Campaign was seized eagerly by several of the key social science **publishers**: SAGE, Taylor and Francis, CUP, OUP, Wiley-Blackwell and Palgrave Macmillan.

Several of the Academy's **learned societies** have also joined the work actively and donated generously. These include: the British Academy of Management, British Education Research Association, British Psychological Society, British Society of Gerontology, British Sociological Association, Council for Hospitality Management Education, Economic History Society, Political Studies Association, Regional Studies Association, Social Policy Association, Society for Research into Higher Education and the United Kingdom Evaluation Society. Their logos are displayed on the Campaign website and most of them carry the Campaign logo in return, spreading awareness of the campaign more widely.

The international blogging site SocialScienceSpace is also carrying the logo as a partner.

Universities already supporting the Campaign include:

- University of Bath
- University of East Anglia
- University of Essex
- Lancaster University
- University of Leicester
- University of Liverpool
- University of Manchester
- Northumbria University
- University of Sheffield
- University of Ulster
- University of Warwick
- University of the West of Scotland

The Campaign Board is very grateful to everyone who has donated and allowed activities to begin.

Several other organisations have **linked** to the Campaign, spreading awareness more widely:

- CaSE
- Humanities Matter
- Campaign for the Public University
- LSE Impact of Social Sciences blog

What we've achieved so far

Lobbying

One of the central Critical Success Factors is to lobby for the appointment of a Chief Social Science Adviser to the UK government. Active lobbying has taken place through the House of Lords Select Committee on Science and Technology Inquiry into Departmental Scientific Advisers. The Campaign and Academy submitted evidence and Paul Wiles, former Chief Scientific Adviser to the Home Office and a member of the Campaign Board was called to give oral evidence to the Committee. The

Campaign's evidence was quoted directly in subsequent oral evidence sessions and, more crucially, the whole question of the role of authoritative social science advice within government became a running theme of the Inquiry. Transcripts of the oral evidence sessions are available from the <http://www.Parliament.uk> website. In Scotland the advert for a Chief Scientific Adviser included a statement that the person appointed may come from a social scientific background.

"...to lobby for the appointment of a Chief Social Science Adviser to the UK government..."

Media Work

Media work began with well-received pieces on the nature and identity of social science, written by Kate Roach. 'Social scientists explain many things, but can they explain themselves?' was published by the *Guardian* and generated a considerable online debate at CommentsFree in early February. Press releases have been issued on several social science topics including:

- highlighting the excellence of UK social science on an international stage according to the QS University World Rankings
- the recognition of social science in the Honours List
- the role of social science research in understanding the riots, crime and sport and leisure.

All these are available from the Campaign and Academy websites and have been distributed widely.

The Academy Chair, Professor Cary Cooper, was quoted by the Times Higher on 3rd November in the context of issues surrounding maternity leave and the REF. Current plans for the press officer role to be integrated into the work of the new Campaign Officer will increase the Campaign's public profile.

The Campaign web presence has been extended to embrace Twitter (@Cfsocialscience) and Facebook (<http://www.facebook.com/pages/Campaign-for-Social-Science/180934095286701>) keeping the world informed about current events in social science and the public discourse surrounding it.



"...generated considerable online debate..."

Events and other activities



The Campaign organised a highly successful conference on the Riots of August 2011. This was arranged at very short notice to bring social science thinking and expertise to bear on a topic of high current interest. A novel structure was used for the day in which short presentations from nine key academic researchers representing a wide range of social science expertise were integrated

into an engagement with an equally expert audience. Written reports of the event, further reading suggestions and podcasts of the sessions have all been produced and are available from the Academy website. Fortuitously the theme linked closely with the latest issue of the Academy's journal, *Contemporary Social Science* which covers the theme of Crowds.

Publications

“Articles highlighting the role of social science...”

Articles highlighting the role of social science have been written by Campaign supporters:

- Professor Audrey Osler AcSS: “Ten Reasons Why You Need Social Science”
- Professor Elizabeth Meehan AcSS: “Social Science – a few more reasons why we need it”
- Dr John Troyer: “Science and Society Collaboration: a Proposal” is starting a discussion of ways forward between social science and STEM.

All can be accessed on the Campaign website documents page. The blogging platform www.SocialScienceSpace.com has also acted as a central point for sharing these pieces and other items relating to the Campaign.



William Solesbury, editor of *Policy Monitor*

A bi-monthly electronic newsletter now keeps all supporters and members of the Academy in touch with what is going on. It is also available from the Campaign website News page. Articles about the Campaign have also been written for learned society newsletters so that their members can be kept informed – more of these are planned.

In the autumn William Solesbury (left), formerly of ESRC, joined the Campaign team to produce a regular, monthly *Policy Monitor*, bringing together government

notices about consultations and other policy developments so that learned societies and the Academy can work together to increase the quality and quantity of social science input into the policy making process. This monthly document is sent to all member learned societies, who have warmly welcomed this initiative, and it is also available from the documents section of the Campaign website. It will also reach all Academy members as a regular item in the Academy's newsletter.

Working with Government

Responses to **consultations** have been co-ordinated by the Academy in a way that strongly supports the aims of the Campaign. The most recent has been the evidence in favour of re-establishing a senior social science adviser role previously referred to. This has been publically quoted in oral evidence sessions and appears to have influenced subsequent discussion as the question of social science advice is raised by the Committee on several subsequent occasions. We currently anticipate a recommendation on this matter, which is due to be made to the House of Lords.

A meeting between some members of the Campaign Board with the secretariat of the House of Commons Select Committee on Science and Technology is also proving to be of benefit in extending the public reach of the Campaign.

Promoting the cause of social science within government is being further developed through a series of **high level meetings**. Discussions have been held with Sir John Beddington, the government's Chief Scientific Adviser, and he has expressed a desire for greater social science input into government decision-making and policy development. Meetings have also taken place with the Government Office for Science (GO-

Science) and the Foresight Team, and collaborative work is beginning with the aim of increasing the social science input into policy making. GO-Science and Foresight have asked us to contribute participants and topics to public policy debates. A meeting has also been held with the secretariat of the Science and Technology Select Committee and the Campaign is now being contacted by select committee clerks asking for input to consultations.

Paul Boyle, who heads the ESRC has also met Campaign Board members to discuss how the ESRC can contribute to the work of the Campaign.

It has been vitally important to establish robust evidence about the state of social science in the UK in order to underpin the Campaign's work. Northumbria University has generously donated a professional **research assistant** to work on this for the Campaign for a year and the researcher, Barbara Harrington, has already surveyed English HEIs about the current situation as an initial benchmarking exercise. She will repeat the survey once the 2012 student intake round has closed. The results from the work will be made public and any implications that emerge will be drawn to the attention of funders.



“Sir John Beddington...has expressed a desire for greater social science input into government decision-making...”



Rt Hon John Denham MP and Paul Boyle of ESRC speak at the President's Lunch 2011.



Professor Sir John Beddington



Working with government contd.



“...showcasing how social science research has made a difference to society.”

The Academy and Campaign continue to produce the ***Making the Case for the Social Sciences*** series of booklets showcasing how social science research has made a difference to society.

2011 saw the launch of booklets on *Crime* and *Sport & Leisure* to large, engaged audiences in Westminster. These are available to download as pdfs from the Campaign and Academy websites, where reports of the high level launch events will also be found.

Tessa Jowell MP and Sir Keith Mills, deputy Chair of LOCOG, joined the panel of other experts to talk about the issues surrounding

sport and leisure, and Lord Tom McNally, Minister of State to the Ministry of Justice, delivered a keynote address at the launch of the issue on Crime, joining Frances Crook of the Howard League and others.

Booklets are already in production focusing on the topics of innovation and economic growth, health, social care, and management, all aimed at drawing the public’s attention to how social science shapes and influences all our lives. Further issues are planned, including one on social science in Scotland.



Rt Hon Tessa Jowell MP, member of the Olympics Board (above), and Sir Keith Mills (right) talking at the launch of *Making the Case for the Social Sciences 5; Sport and*



Debbie Lye of UK Sport, (above), Professor Celia Brackenridge OBE AcSS (right), Professor Kathy Armour AcSS (below) .



Clive Efford MP



Plans for 2012

The Board has developed a clear strategy and plan including critical success factors. The main elements of the plan are communicating with the social science community, developing a positive public image for social science and influencing government on the important strategic role of social science. Several specific projects are already in development.

Understanding that social science in the Devolved Administrations is not the same as in England, has led the Board to begin the process of developing a locally relevant Scottish Campaign identity, and similar initiatives are planned for Wales and Northern Ireland.

With the support of SAGE publishers, a series of short films for YouTube is being developed on 'What has Social Science ever done for us?' This will be based on the *Making the Case for the Social Sciences* series and is intended to spread the Campaign message out to a younger, more web-based audience, in a light-hearted, but no less forceful manner.

Trends apparent from the surveys into the state of social science in England will be published once the second survey has been completed.

“...a clear strategy and plan...”



Baroness Greengross AcSS, with Daniel Poulter MP and Hugh Pullinger, Angela Eagle MP, Kelvin Hopkins MP and others at the launch of *Making the Case for the Social Sciences 2: Ageing*

Meet the Team!

As funding began to be received, some part-time members of staff were appointed to help take the Campaign forward as the Academy's staff were already overstretched: event planning, donation monitoring and press release writing are all very time-consuming and additional help was required.



Joanna Kelly,
the Campaign
Administrator

Joanna Kelly joined the Campaign team in summer 2011 as Campaign Administrator, working one day a week. She has since been running the back office functions: dealing with donations, putting together the newsletter and arranging roadshows, with admirable efficiency within the bounds of the time available.

Donna Willis maintains the Campaign website, Facebook and Twitter activities.

David Walker AcSS, former director of public reporting at the Audit Commission and former journalist, uses his extensive knowledge and experience of government to advise the Campaign.

Kate Roach, as the Campaign's first press officer, started the ball rolling. Sadly, other commitments prevented her carrying on working directly for the Campaign. Anne Nicholls replaced her on a temporary basis to initialise the press activity and this will now be integrated into the work of the Campaign Officer, soon to be appointed.

William Solesbury AcSS, former deputy head of the ESRC, scans the UK government policy notices and assembles the monthly 'Policy Monitor' which is sent out to members of the Academy.

Barbara Harrington is a research assistant at Northumbria University, who is on a year's secondment to the Campaign, surveying the state of social science in England.



www.campaignforsocialscience.org.uk